



FOR IMMEDIATE RELEASE

OTIS BOOTH EVENTS AT SHOT SHOW '16 – CELEBRITIES, HAPPY HOUR, DEALS & MORE

Lyons Falls, NY: Otis is excited to announce a packed schedule of events at their booth #14213 at the 2016 SHOT Show in Las Vegas on January 19th-22nd.

Every year, Otis offers an exciting line up of industry celebrities and decorated veterans that SHOT attendees can meet and get a signed autograph. This year, several of the celebrities will be conducting demonstrations. Be sure to stop by to learn shooting tips and techniques from the best.

Dealers who stop by the booth and place a qualifying order will receive up to 25% off all products – including new products introduced at the show.

Happy hour is back again for 2016. Be sure to stop by and have a beer and light snacks. Kick back and relax with the Otis staff and find out what's new in the firearm maintenance sector.

See below for a full schedule of events:

10am-11am: Tracy & Lanny Barnes, Olympic Biathletes, will give a biathlon how-to demonstration on Tuesday and teach how to shoot with an elevated heart rate on Thursday. The Barnes twins will be hosting a contest both days. Attendees can compete to see who is the steadiest when shouldering a rifle. Prizes will be awarded.

10:30am-5:30pm: Al Mampre and Ed Shames, World War II veterans and Band of Brothers heroes will be available for a meet and greet and autograph/book signings.

11am-12pm: Doug Koenig, World's Best All-Around Shooter and **Max Michel**, World Class Shooter, will team up to demonstrate action shooting tips on Tuesday and Thursday. Learn how to draw from a holster, trigger control and speed magazine changes. Watch as Max and Doug compete against each other to see who can draw/reload the fastest. Enjoy their competitive camaraderie while learning a thing or two.

12pm-1pm: Mark Wills, Country Music Entertainer, will be available Tuesday, Wednesday, and Thursday for a meet & greet and autograph signings.

1pm-2pm: Matt Hughes, 9-time MMA champion, will be available Tuesday, Wednesday, and Thursday for a meet & greet and autograph signings.

2pm-3pm: Kim Rhode, 5-time Olympic medalist will teach attendees about proper gun fit on Tuesday. On Thursday, stop and learn various shotgun shooting tips from Kim.

4pm-5:30pm: Happy Hour on Tuesday and Wednesday. Stop in and enjoy a cold beer and some light snacks and talk shop with the Otis staff.



Daily: Decorated veterans **Chuck Mawhinney, Joe Jung & Ed Eaton** will be available to meet and sign autographs. **Debbie Lee**, mother of Mark Alan Lee, will be doing book signings. Mark Alan Lee was the first Navy SEAL killed in Iraq.

Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military. Otis Technology is **SMART GUN CARE**.

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