



**FOR IMMEDIATE RELEASE**

## **OTIS ANNOUNCES 2016 NEW PRODUCTS**

**Lyons Falls, NY:** Otis Technology is pleased to announce its new products for 2016. These products will debut at the 2016 Shooting, Hunting, Outdoor Trade (SHOT) Show in Las Vegas on January 19<sup>th</sup> – 22<sup>nd</sup>.

Otis has expanded its Ripcord® product line with the addition of five new caliber options - .17 cal., .22 cal. (pistol length), .257 cal., .264 cal., and .338 cal. These new Ripcords® join nine other sizes – for rifles, pistols and shotguns. The Ripcord® is a one pass cleaning tool that features Nomex® coating and a unique shape for an aggressive 360 degree clean of the bore.

In addition to the Ripcord®, Otis has added another AR cleaning tool to its product line – the AR Vent Hole Scraper. This tool quickly and easily cleans carbon build-up, fouling and excess oil from the vent hole in the gas tube area of MSR/AR-style rifles.

Otis is also offering a way for customers to conveniently purchase a variety of cleaning products for .223 cal. MSR/AR style rifles. The MSR Cleaning Pack comes complete with a Ripcord®, Star Chamber Cleaning Tool, chamber brush, B.O.N.E.® Tool and AR Vent Hole Scraper at a bundle price.

“Over the past several years, we’ve focused on developing tools that take the hard work out of cleaning difficult areas of modern sporting rifles. The MSR Cleaning Pack bundles some of our top sellers in one package, offering the consumer with the tools necessary for proper maintenance,” states Frank Devlin, National Sales Manager for Otis Technology.

In response to direct customer feedback, Otis is proud to offer a new line of I-MOD cleaning systems for the commercial market. These are modeled after the military version that Otis developed for our soldiers. These cleaning systems are available in single (.223 cal., .30 cal., 9mm, .40 cal, .45 cal) and multi-caliber (.223 cal./30 cal., .223 cal./9mm, .223 cal./40 cal., .223 cal./45 cal) systems.

“After the introduction of the I-MOD for the military market, we received feedback from consumers that they wanted something similar. We pride ourselves in listening to our customers and are excited to offer this new line of I-MOD cleaning systems to hunters, shooters and law enforcement officers,” states Devlin.

Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military. Otis Technology is **SMART GUN CARE**.

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For more information on this Press Release, log onto [otistec.com](http://otistec.com) or contact Heather Bennett, Marketing Manager: [hbennett@otistec.com](mailto:hbennett@otistec.com) / 315.348.2485