



FOR IMMEDIATE RELEASE

OTIS SPONSORS COMPETITIVE SHOOTER GIA ROCCO

Lyons Falls, NY: Otis Technology is proud to announce its sponsorship of competitive shooter Gia Rocco. At the age of eleven, she's taking the competitive shooting world by storm.

Gia began shooting at the age of five with a pink BB gun. At age seven, she transitioned to a .22 caliber rifle. She's been competing in IDPA, USPSA and Steel Challenge matches for the past three years and has made the podium in the junior division for several events including second place at the 2013 Texas State Steel Championships and third at the 2014 Smith & Wesson Steel Nationals.

Rocco is trained by her father, Adolfo "Spyder" Gallela, who instills the importance of firearm safety in every training. Gallela is a NRA firearms instructor as well as range safety officer. "We really appreciate sponsors like Otis – it gives us the freedom to focus on Gia's training and take her skills to the next level," states Spyder. He continues, "they're helping her turn her dream into a reality."

"Supporting a young female competitive shooter hits home to the founder of Otis, as she started the company at the age of sixteen after a fall in the mud while hunting. Supporting programs that introduce our youth, and especially females, to the shooting sports have been engrained in the culture of this company from inception," states Len Nelson, VP of Sales & Marketing at Otis Technology.

Rocco joins an elite group of pro staff sponsored by Otis Technology including U.S. Olympians, Kim Rhode and Tracy & Lanny Barnes; competitive shooters, Doug Koenig and Max Michel; exhibition shooters, Aaron & Steve Gould; country music entertainer, Mark Wills; and nine-time MMA champion, Matt Hughes.

Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military. Otis Technology is **SMART GUN CARE**.

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