



FOR IMMEDIATE RELEASE

OTIS PARTNERS WITH KIDS AND CLAYS FOUNDATION

Lyons Falls, NY: Otis Technology is excited to announce its partnership with the Kids & Clays® Foundation, a charity group whose proceeds benefit various Ronald McDonald House Charities.

The Kids & Clays® Foundation is a community of shooting sports enthusiasts committed to supporting Ronald McDonald House Charities and improving the lives of children and their families. By partnering with sponsors and shooters, Kids & Clays generates funds to help support the needs of Ronald McDonald Houses across the nation.

“Not only does our participation with Kids & Clays benefit a great cause – Ronald McDonald Houses, but it allows us to help grow the shooting sports and introduce new shooters to sporting clays, skeet and trap. Additionally, we’ve been partnering with Kim Rhode since 2009. As the official spokeswoman of Kids & Clays, this is another synergy between the two organizations,” states Len Nelson, VP of Sales & Marketing for Otis Technology.

Otis Technology has committed \$10,000 to the Kids & Clays organization as well as gun cleaning supplies for each of the 18 events slated for 2015.

Doug Jeanneret, Executive Director for Kids & Clays states, “Without companies like Otis Technology, we’d be unable to grow the foundation to where it’s at today – we’ve experienced year over year increases in participation and were able to generate \$1 million in revenue in 2014 alone.” He continues, “It’s a great feeling being able to give back to tens of thousands of families of sick and injured children as well as involve our younger generation into the shooting sports, a treasured pastime of mine.”

About Otis Technology: Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military. Otis Technology is **SMART GUN CARE.**

About Kids & Clays Foundation: The Kids & Clays Foundation began in 1999 as a simple fundraiser to support the Chicago Ronald McDonald House Charities. Founders Glenn and Kathy Lubeznik wanted to help the House raise funds to support their mission of helping critically ill children and their families. The Kids & Clays Foundation sole purpose and mission is to raise funds for Ronald McDonald House Charities through sporting clay events.

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