



FOR IMMEDIATE RELEASE

OTIS SUPPORTS CANCER CHALLENGE

Lyons Falls, NY: Otis Technology is proud to announce its support of the 22nd annual Cancer Challenge, an event designed to advocate and support world class cancer care in Northwest Arkansas.

The Cancer Challenge annual event (www.cancerchallenge.com) takes place June 11-13, 2015. Otis Technology is showing its support as the presenting sponsor for the trap shoot on June 12, being held at the Highlands Gun Range in Bella Vista, AR. A total of 36 three-person teams will be shooting in the event, raising funds to provide cancer services. Additionally, Otis is sponsoring a team of shooters – all of whom are cancer survivors. Each participating shooter in the event will also take home two new products from Otis Technology – Ear Shield™ and 12 gauge Ripcord®.

In conjunction with Winchester, Otis exhibition shooters Steve and Aaron Gould (www.gbxshooting.com) will be performing live at 4 pm on Thursday, June 11 at the Highlands Gun Range, where they'll showcase their shooting talents in an exciting show for the Cancer Challenge attendees.

“We are extremely excited to participate in this event. A trap shoot, combined with supporting an organization dedicated to cancer care makes for a worthy cause. With the help of Winchester, we’re able to bring in the Gould Brothers to help make this event an even bigger success,” states Len Nelson, Vice President of Sales & Marketing at Otis Technology.

The Cancer Challenge organization has provided over 325,000 people with cancer services such as state-of-the-art treatment, financial & emotional assistance, transportation, early-detection screenings, tobacco prevention & cessation, clinical trials and more.

About Otis Technology: Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military. Otis Technology is ***SMART GUN CARE.***

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